

BERNIE'S TAP & GRILL

CHICAGO



BACKLIT
STATIC DISPLAY

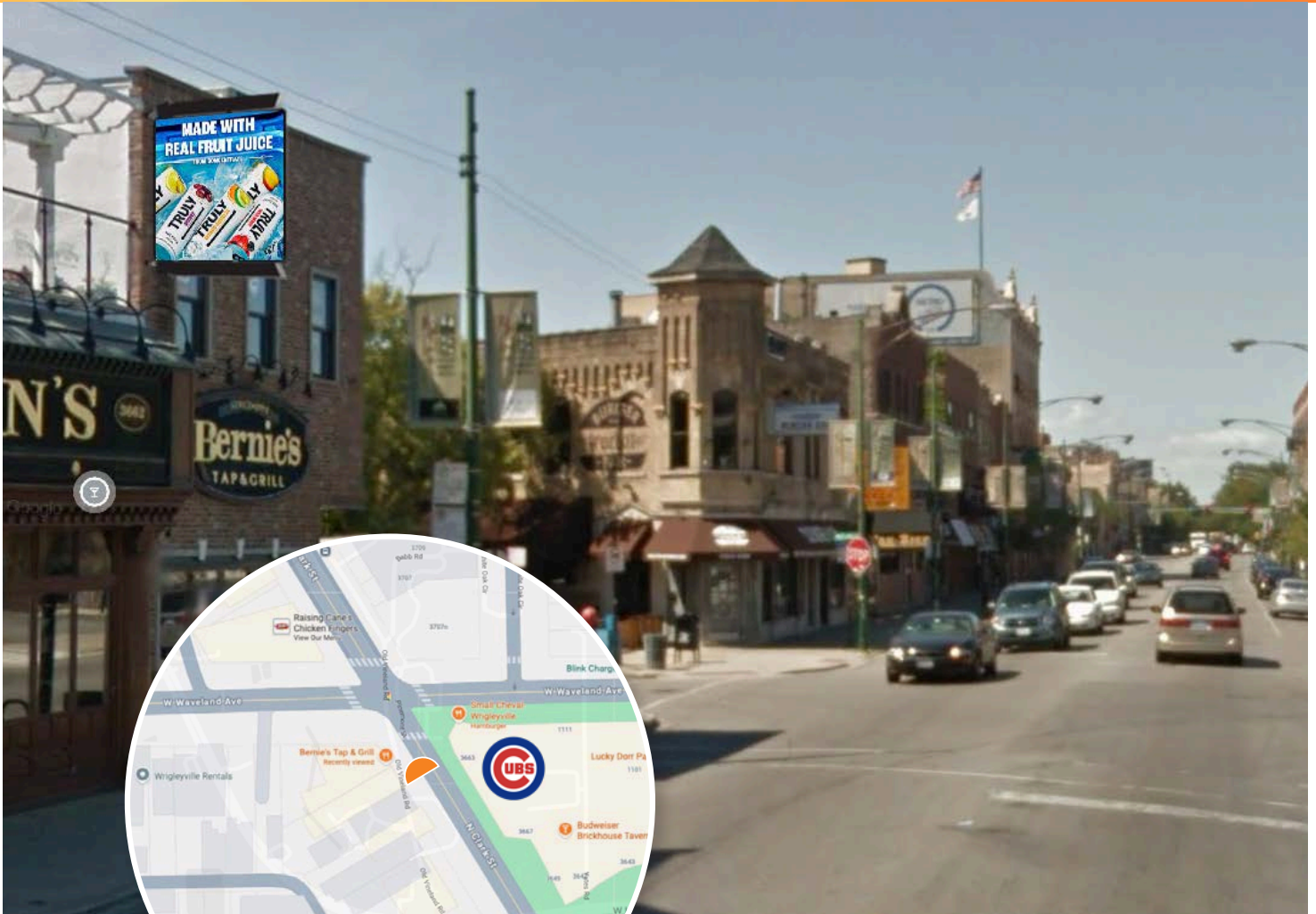
Bernie's sits just steps from Wrigley Field, one of the most iconic and heavily visited stadiums in the U.S. On game days, the area sees tens of thousands of foot traffic from Cubs fans, concertgoers, and tourists. A billboard here puts your brand in front of a massive, energized, and diverse audience. Located on N Clark Street, a major artery in Chicago's North Side, this spot sees constant pedestrian and vehicle traffic—not just on game days. With popular bars, restaurants, and nightlife all around, your message stays in view morning to late night.

PANEL NO:	IL_108
MARKET:	Chicago
COMMUNITY:	North Side
SIZE:	8'H x 8'W
LAT/LONG:	41.9487939, -87.657962
FACING:	North
*IMPRESSIONS:	100,000+
GEOPATH ID:	TBD
TYPE:	Static/Backlit
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*

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MARKET:	Chicago
COMMUNITY:	North Side
SIZE:	8'H x 8'W
LAT/LONG:	41.9487939, -87.657962
FACING:	South
*IMPRESSIONS:	100,000+
GEOGRAPH ID:	TBD
TYPE:	Static/Backlit
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*