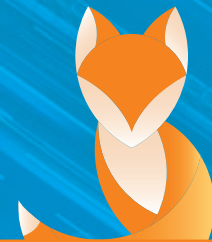


FOXPOINTOUTDOOR.com



FOXPOINT

Explore Outdoor

NEW YORK | CHICAGO | LOS ANGELES | SAN FRANCISCO | PHOENIX | MISSOURI | ORLANDO | INDIANAPOLIS

DIVERSIFIED MEDIA ASSET MIX

Experience in all media types allows Foxpoint to confidently pursue acquisition and development opportunities



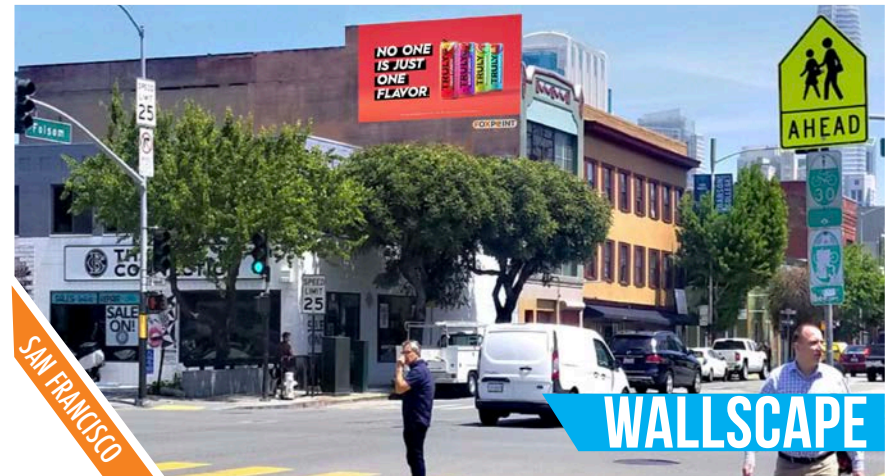
Landmark displays are much larger than typical signs and are located in downtown urban centers



The most common billboard display, often found along freeways and other city thoroughfares



Similar to a static bulletin, only allowing multiple advertisers to share the same display in a rotation



Large static displays typically found on landmark buildings in high-trafficked downtown cores

WHY FOXPOINT?

- 📍 **EXPERIENCE:** Foxpoint team has over 100 years of combined experience in OOH industry
- 📍 **OFFERINGS VARIETY:** Foxpoint assets range from landmark media in Times Square to traditional freeway coverage in Los Angeles
- 📍 **FLEXIBILITY & SPEED:** Lean team allows for quick response to client needs & achieving goals



FOXPOINT CAPABILITIES

MASTER PLANNING	SIGN MASSING
FINANCIAL MODELING & VALUATIONS	INVESTMENT PARTNERSHIPS
CONSTRUCTION & PROJECT MANAGEMENT	GOVERNMENT PROCESS & ENTITLEMENTS
SALES & MARKETING	CONTENT CREATION & MANAGEMENT
BRANDING & ACTIVATION	ADVANCED TECHNOLOGY

ADVANCING TECHNOLOGY

📍 NOT JUST A PRETTY FACE

OOH has stayed relevant in the hunt to engage consumers:

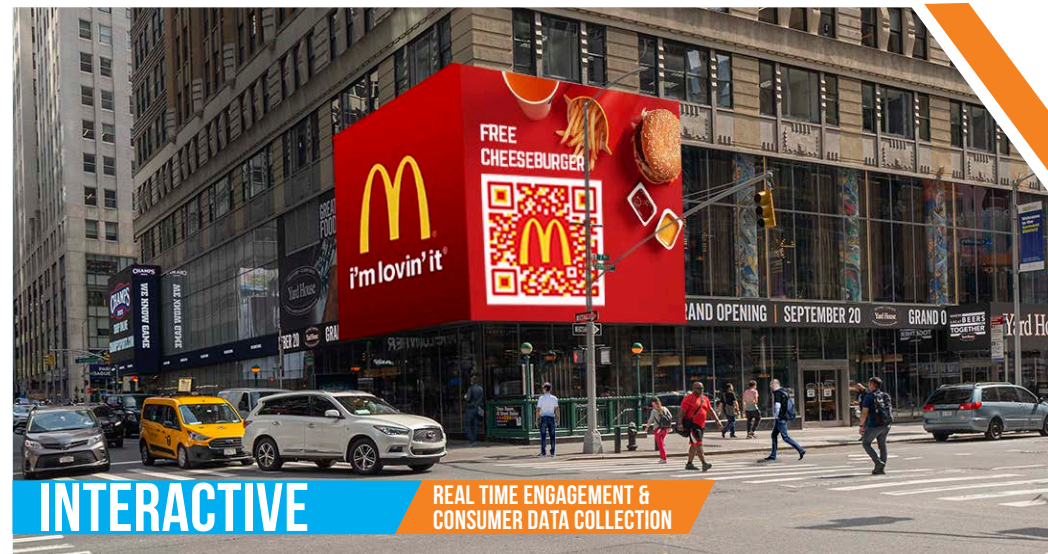
- Geo-targeting / geo-fencing
- Programmatic buying
- Triggered / flexible content
- Live streaming / scheduled content
- Dayparting / timely messaging
- Real-time viral / social engagement
- Ground breaking creative executions
- Activation / event space

📍 OOH REMAINS A CORE MASS MEDIUM

In a trending world of clicks, likes and bought impressions OOH is immune to being skipped or ignored

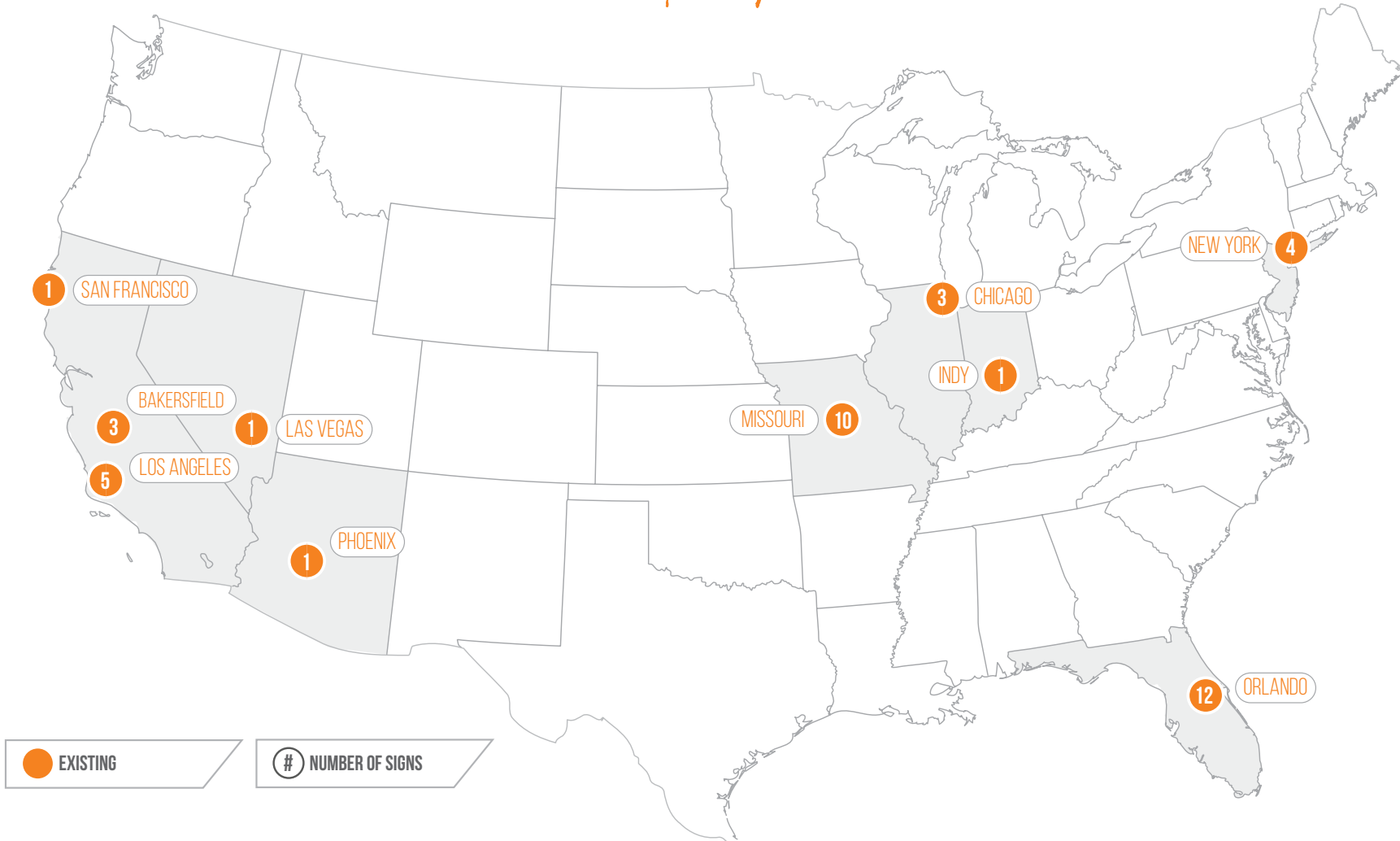
📍 MOBILE CONNECTIVITY

Advanced technology has extended the reach of out-of-home far beyond the billboard—connecting physical impressions to mobile engagement. Through QR code interactions and opt-in proximity targeting, audiences can seamlessly transition from viewing a message to engaging with it in the palm of their hand.



BROAD GEOGRAPHIC FOOTPRINT

Over 8 million weekly impressions nationwide!



DIGITAL

NEW YORK



CLASSIC ROCK | 260 TAPS | GREAT FOOD | CL... Yard House

10 Times Square
NY_02
Sign: Full Motion Digital
Weekly Impressions: 1,705,948 million

TIMES SQUARE
FULL MOTION DIGITAL



41ST ST & 7TH AVE

NEW YORK



130 West 29th St
Manhattan NY_04
Sign: Static Wallscape 10'6" x 22'
Weekly impressions: 152,710



MANHATTAN
WALLSCAPE
29TH ST & 7TH AVE

QUEENS

BLACK CAR & LIVERY LEASING
LOW DOWN PAYMENT • SIGN & DRIVE
• BEST CARS • BEST PRICES
• INSURANCE, TLC, DAY INCLUDED
• 1 DAY APPROVAL

30-35 THOMPSON AVE
Queens NY_05
Sign: Static Bulletin 14'x48' / 10'6"x22'
Weekly Impressions: 410,918



30-35 THOMPSON AVE
Queens NY_03
Sign: Static BULLETIN 14'x48' (x2)
Weekly impressions: 176,753

FOXPOINT

QUEENS
STATIC BULLETINS
4 FACES TOTAL

14504 VENTURA BLVD

14504 Ventura Blvd
Sherman Oaks CA 91301
Sign: Static BULLETIN 14'x48'
Weekly Impressions: 201,875



FOXPOINT

VAN NUYS
STATIC BULLETIN
ONE FACE



102 W 11th Street

102 W 11th Street
Downtown LA CA_102
Sign: Static Poster 26'x24'
Weekly Impressions: 30,289

FOXPOINT

FASHION DISTRICT
ROOFTOP STATIC
ONE FACE



TryNowWig.COM
100% Human Hair Extension & Fashion Wigs
Natural Eyelashes | 고급인모거발 및 투백전문염색
Tel: 213-744-0606 Fax: 213-744-0608

SP
EW
AN
CO
L

3200 Cahuenga Blvd
LOS ANGELES CA_380
Sign: Static Poster 10'6" x 22'8"
Weekly Impressions: 959,028



UNIVERSAL CITY
FREWAY POSTER
ONE FACE



STREET
CENSUS



3200 Cahuenga Blvd
LOS ANGELES CA_382
Sign: Static Poster 10'x22'8"
Weekly Impressions: 76,001

FOXPOINT



3200 Cahuenga Blvd
LOS ANGELES CA_381
Sign: Static Poster 10'x22'8"
Weekly Impressions: 62,727

UNIVERSAL CITY
CAHUENGA BLVD POSTER
TWO FACES

SAN FRANCISCO

**NO ONE
IS JUST
ONE
FLAVOR.**



FOXPOINT

1069 FOLSOM STREET
San Francisco SF_01
Sign: Static Wallscape 12'x25'
Weekly Impressions: 261,906

FOXPOINT

SOMA
WALLSCAPE
FOLSOM & 7TH ST



DIGITAL



FOXPOINT



3980 Saco Road
Bakersfield CA_103
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 234,900 (combined)

BAKERSFIELD
DIGITAL BULLETIN
TWO FACES



CALIFORNIA

DIGITAL



FOXPOINT

6112 Knudson Drive
Bakersfield CA_104
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 184,771

BAKERSFIELD
DIGITAL BULLETIN
ONE FACE

FOXPOINT

CALIFORNIA

CALIFORNIA



6221 Brundage Lane
Bakersfield CA_106
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 206,745 (combined)

BAKERSFIELD
DIGITAL BULLETIN
TWO FACES



DIGITAL



6979 Butterfield Road
Chicago IL_103
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 320,273 (combined)

FOXPOINT

HILLSIDE
DIGITAL BULLETIN
TWO FACES



12049 Roosevelt Rd
Elmhurst IL_166
Sign: Static Bulletin 14'x48'
Weekly Impressions: 157,410 (combined)

FOXPOINT

ELMHURST
STATIC BULLETIN
TWO FACES

CHICAGO



3664 N Clark Street
Chicago IL_109
Sign: Static Poster 8'x8'
Weekly Impressions: TBD (Cubs Stadium Exposure)

CHICAGO
STATIC WALL
TWO FACES





PHOENIX



2707 W Peoria Ave
Phoenix AZ_101
Sign: Digital Poster 25'x20'
Weekly Impressions: 183,704



CENTRAL PHOENIX
DIGITAL POSTER
ONE FACE



METRO Square
Bartington
Guitar Center

LAS VEGAS

DIGITAL

Caesars Las Vegas
Las Vegas LV_01
Sign: Multiple Digital Screens
Weekly Impressions: 539,500



LAS VEGAS STRIP
DIGITAL NETWORK
MULTIPLE FACES

DIGITAL



FOXPOINT

Eco Green
AUTO PARTS
SE HABLA ESPAÑOL
407-568-8444



Chuluata
Oviedo

16969 E Colonial Drive
Orlando FL_101
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 262,280 (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES

FOXPOINT

DIGITAL



2324 Sand Lake Blvd
Orlando FL_102
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 341,731 (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES

FOXPOINT

ORLANDO



FOXPOINT



5922 Turkey Lake Road
Orlando FL_103
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: TBD (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES



DIGITAL



11412 Space Blvd
Orlando FL_105
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 175,486 (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES



ORLANDO

DIGITAL



FOXPOINT

TO
EAST
TOLL
408
←

ATGO
2.38

4135 W Colonial Drive
Orlando FL_106
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 297,036 (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES

FOXPOINT

DIGITAL



FOXPOINT

4135 W Colonial Drive
Orlando FL_107
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 494,074 (combined)

ORLANDO
DIGITAL BULLETIN
TWO FACES

FOXPOINT

COULD BE A GAME CHANGER

DIGITAL



FOXPOINT

1580 Palm Bay Road NE
Palm Bay FL_104
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 422,105 (combined)

PALM BAY
DIGITAL BULLETIN
TWO FACES

FOXPOINT

DIGITAL



1185 Malabar Road
Palm Bay FL_110
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 1,275,109 (combined)

PALM BAY
DIGITAL BULLETIN
TWO FACES

FOXPOINT

WELLS
BARN

DIGITAL



1210 Malabar Road
Palm Bay FL_111
Sign: Static/Digital Bulletin 10'6" x 36'
Weekly Impressions: 390,536 (combined)

PALM BAY
STATIC/DIGITAL BULLETIN
TWO FACES



DIGITAL



2280 Harris Ave NE
Palm Bay FL_112
Sign: Static/Digital Bulletin 10'6" x 36'
Weekly Impressions: TBD

PALM BAY

STATIC/DIGITAL BULLETIN

TWO FACES

FOXPOINT

OCALA

DIGITAL



SW 93rd Court Road
Ocala FL_108
Sign: Digital Bulletin 10'6" x 36'
Weekly Impressions: 68,859 (combined)

OCALA
DIGITAL BULLETIN
TWO FACES



DIGITAL



FOXPOINT

Baldwin
Brothers

Funerals &
Cremations

ZITO
888-888-8888

kw
KELLER WILLIAMS REALTY

3400 S Pine Ave

Ocala FL_109

Sign: Digital Bulletin 10'6" x 36'

Weekly Impressions: 201,318 (combined)

OCALA

DIGITAL BULLETIN

TWO FACES

FOXPOINT



4445 W Vine Street
Kissimmee FL_420
Sign: Static Bulletin 14'x48'
Weekly Impressions: 423,448 (combined)

KISSIMMEE
STATIC BULLETIN
TWO FACES



DIGITAL

EXIT 232
270
Chicago
Memphis
1 3/4 MILES



St Louis
Riverport MO_10
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 337,344 (combined)

RIVERPORT
DIGITAL BULLETIN
TWO FACES

FOXPOINT

DIGITAL

ST
L
S



St Louis
Maryland Heights MO_01
Sign: Digital Bulletin 14'x48'
Weekly Impressions: 179,102 (combined)

MARYLAND HEIGHTS
DIGITAL BULLETIN
TWO FACES



WISCONSIN



Various locations
St Louis/Ozarks
Sign: Static Various Sizes
Weekly Impressions: 749,293 (combined)



ST LOUIS SUBURBS
STATIC BULLETINS & POSTERS
8 LOCATIONS/16 FACES TOTAL

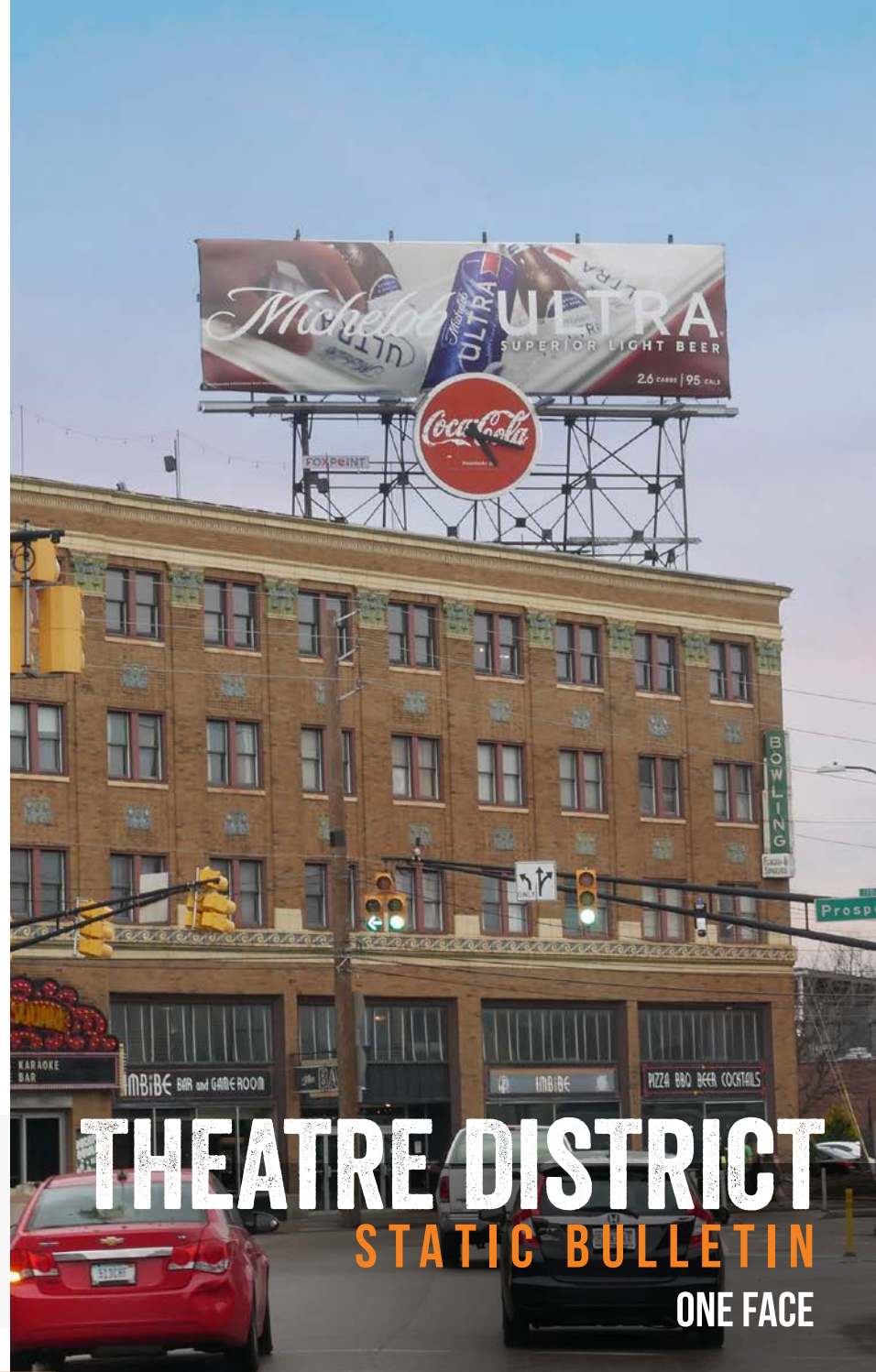


INDIANAPOLIS

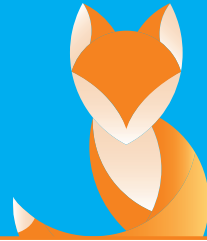


Virginia Ave & Prospect St
Indianapolis IN_01
Sign: Rooftop Bulletin 14'x48'
Weekly Impressions: 83,000

FOXPOINT



THEATRE DISTRICT
STATIC BULLETIN
ONE FACE



FOXPOINT

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NEW YORK | CHICAGO | LOS ANGELES | SAN FRANCISCO | PHOENIX | MISSOURI | ORLANDO | INDIANAPOLIS



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