



This billboard offers outstanding visibility on a busy commuter route. With MAJOR FREEWAY EXPOSURE at the heart of the I-290, I-294 & Highway 88 interchange just west of downtown Chicago, it captures both local traffic and regional travelers moving through Chicagoland. Surrounded by retail and commercial businesses, the area generates steady consumer activity and high daily impressions. As the only digital billboard in the area, it provides unmatched impact and exclusivity for advertisers.

PANEL NO:	IL-103/B
MARKET:	Chicago
COMMUNITY:	Hillside
SIZE:	14'H x 48'W
LAT/LONG:	41.872454, -87.916706
FACING:	Northwest
*IMPRESSIONS:	394,213
TAB ID:	50587262
TYPE:	STATIC
ILLUMINATION:	NO

**Impressions values are weekly based on Adults 18+.*