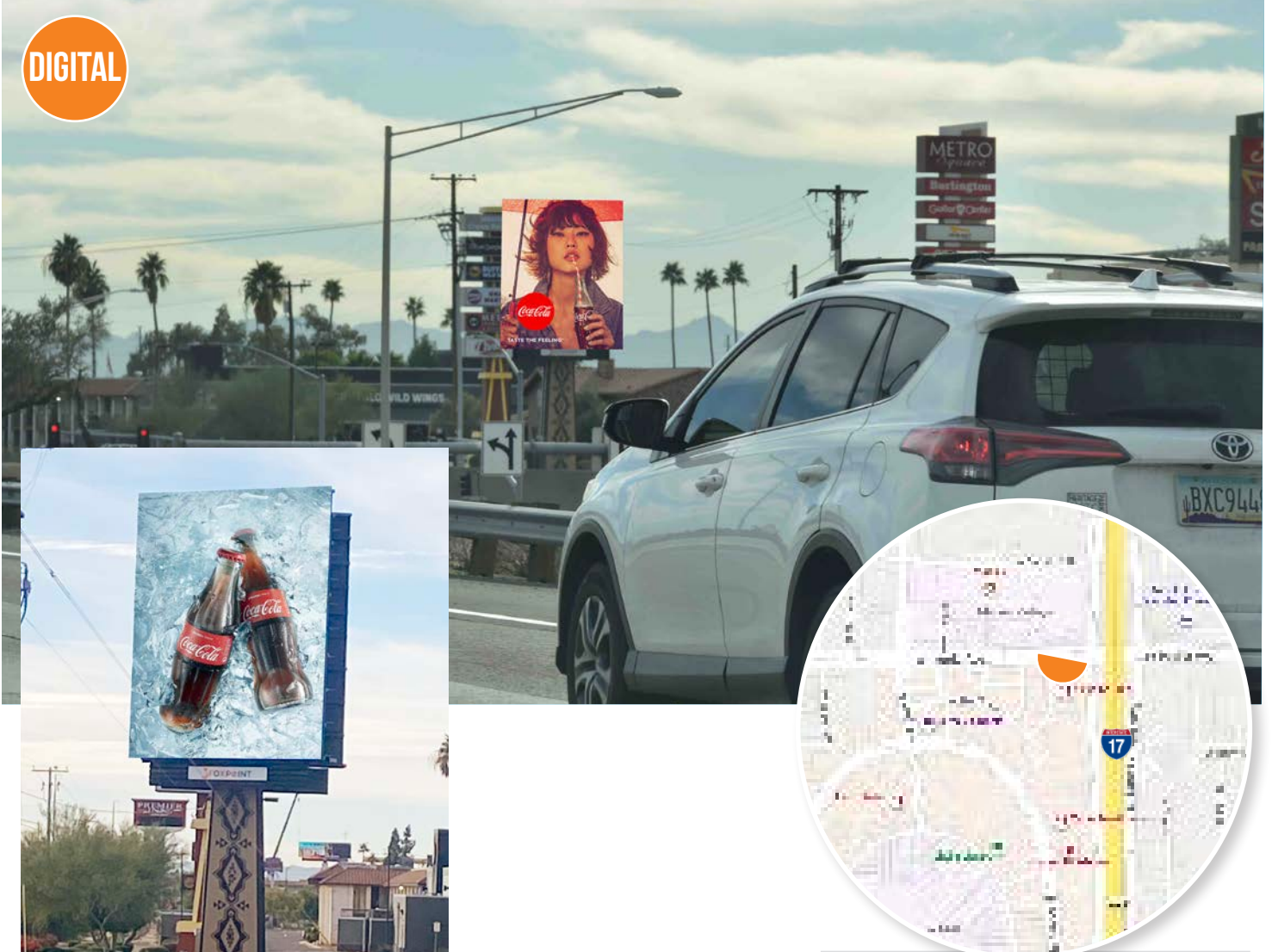


DIGITAL



## METROCENTER I-17 DIGITAL TOWER

This 25'x20' digital display is located in central Phoenix along Interstate 17 in the Metrocenter complex. This location is at the epicenter of an area that is currently under major renovation anchored by a new transportation hub and surrounded by industrial, retail and dining offerings.

With a population of 4,737,270, Phoenix is the 5th most populous city of the United States. More than 16 million people visit the metropolitan area each year to enjoy the weather, not to mention the luxurious spas, resorts and annual events that are known internationally.

PANEL NO: AZ-101A

MARKET: PHOENIX

COMMUNITY: Metro Center

SIZE: 25'H x 20'W

LAT/LONG: 33.58168, -112.11793

FACING: North

\*IMPRESSIONS: 183,704

TAB ID: 50508383

TYPE: Digital

ILLUMINATION: YES

*\*Impressions values are weekly based on Adults 18+.*