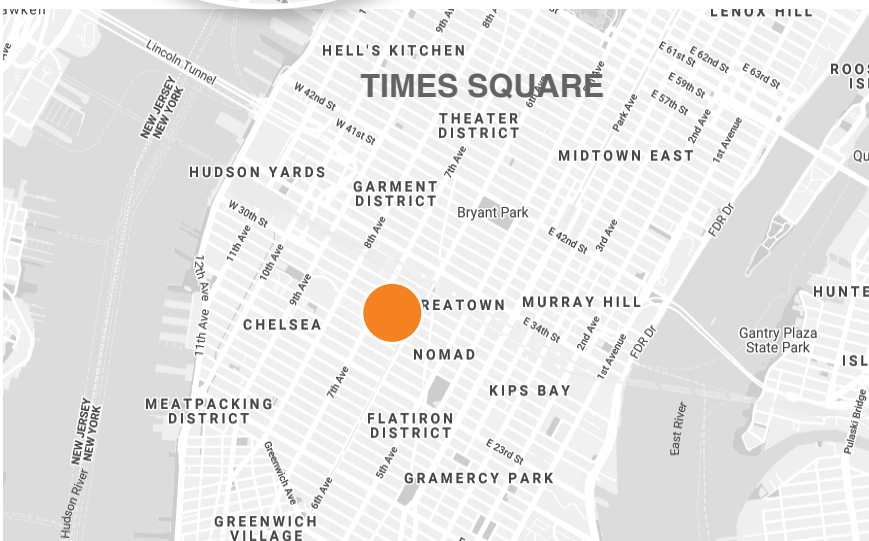


WALLSCOPE IN CENTRAL MANHATTAN

Wallscope in central Manhattan. Located centrally just south of Times Square and between Penn Station and the Empire State Building this wallscope captures oneway pedestrian and vehicular traffic heading northwest on west 29th Street between 6th and 7th Avenues.



PANEL NO:	NY-04
MARKET:	New York
COMMUNITY:	Manhattan
SIZE:	10'6"H x 22'W
LAT/LONG:	40.74713, -73.99142
FACING:	Southeast
*IMPRESSIONS:	152,710
GEOPATH ID:	31025656
TYPE:	Static
ILLUMINATION:	No

**Impressions values are weekly*