

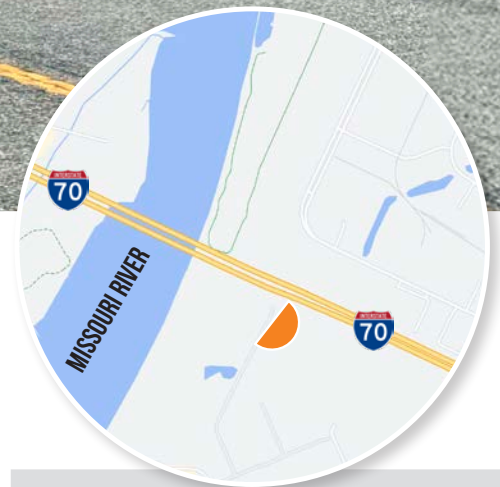
DIGITAL



Nearly 1 Million Monthly Impressions!

The site is situated along the Interstate I-70 corridor, just east of the St. Louis metropolitan area. Its positioning on a major freeway ensures high-visibility exposure to both commuter and regional traffic flows reaching multi-million monthly impressions.

This billboard location offers strong regional reach, daily repeated exposure, and a solid anchor point for any campaign targeting the St. Louis-area market. It gives the opportunity to build brand visibility in a meaningful way—where drivers, commuters and local residents will see your message as part of their environment.



<b>PANEL NO:</b>	MO-10/A
<b>MARKET:</b>	St Louis
<b>COMMUNITY:</b>	Riverport
<b>SIZE:</b>	14'H x 48'W
<b>LAT/LONG:</b>	38.761137, -90.476080
<b>FACING:</b>	NorthWest
<b>*IMPRESSIONS:</b>	195,168
<b>TAB ID:</b>	30970042
<b>TYPE:</b>	DIGITAL
<b>ILLUMINATION:</b>	YES

*\*Impressions values are weekly based on Adults 18+.*