



## PALM BAY'S PREMIER HIGH-TRAFFIC ADVERTISING LOCATION

this high-visibility location sits within one of Palm Bay's most active and rapidly expanding commercial corridors. Harris Avenue serves as a key north—south connector, linking dense residential communities with major retail hubs, schools, and everyday lifestyle destinations—driving consistent traffic from commuters, families, and local consumers throughout the day.

Surrounded by established neighborhoods and ongoing development, the area continues to experience strong population growth and increased retail activity. With steady daily traffic and year-round visibility, this placement delivers powerful, repeat brand exposure in one of Florida's most dynamic and fast-growing coastal markets.

<b>PANEL NO:</b>	FL_112B
<b>MARKET:</b>	Melbourne
<b>COMMUNITY:</b>	Lockmar / Country Club
<b>SIZE:</b>	10'6"H x 36'W
<b>LAT/LONG:</b>	28.034258, -80.604462
<b>FACING:</b>	East
<b>*IMPRESSIONS:</b>	70,248
<b>GEOPATH ID:</b>	50702322
<b>TYPE:</b>	Digital
<b>ILLUMINATION:</b>	Yes

*\*Impressions values are weekly based on Adults 18+.*