



## MELBOURNE'S PREMIER HIGH-TRAFFIC ADVERTISING LOCATION

This location is an outstanding advertising asset, delivering strong visibility and nonstop traffic throughout the day. Positioned along one of Palm Bay's busiest east–west corridors, this location captures a perfect mix of daily commuters, local residents, and shoppers headed to nearby retail centers, restaurants, and service businesses.

With its long, unobstructed sightlines and consistent traffic flow, the board gives brands ample time to make an impression. Malabar Road serves as a primary connector through the growing Palm Bay community—making this placement ideal for any advertiser looking to build awareness, drive immediate action, or stay top-of-mind within a rapidly expanding market.

<b>PANEL NO:</b>	FL_111B
<b>MARKET:</b>	Melbourne
<b>COMMUNITY:</b>	Sky Lake
<b>SIZE:</b>	10'6"H x 36'W
<b>LAT/LONG:</b>	27.9983179, -80.62638
<b>FACING:</b>	West
<b>*IMPRESSIONS:</b>	240,536
<b>GEOPATH ID:</b>	50936166
<b>TYPE:</b>	Digital
<b>ILLUMINATION:</b>	Yes

*\*Impressions values are weekly based on Adults 18+.*