



MELBOURNE'S PREMIER HIGH-TRAFFIC ADVERTISING LOCATION

Heavily retailed strip and rapidly growing area is an exceptional advertising location positioned along one of the area's busiest commercial corridors. Malabar Road serves as a primary east—west connector through Palm Bay, carrying steady daily traffic from commuters, local residents, and shoppers traveling between I-95, residential neighborhoods, retail centers, and dining destinations.

With year-round activity and continued growth throughout Palm Bay and surrounding communities, this billboard delivers impactful, repeat impressions in one of Central Florida's fastest-growing markets.

PANEL NO:	FL_110B
MARKET:	Melbourne
COMMUNITY:	Sky Lake
SIZE:	10'6"H x 36'W
LAT/LONG:	27.999396, -80.632745
FACING:	West
*IMPRESSIONS:	524,269
GEOPATH ID:	50695791
TYPE:	Digital
ILLUMINATION:	Yes

**Impressions values are weekly based on Adults 18+.*