

**5922 TURKEY LAKE RD**

**ORLANDO**



## AT THE DOORSTEP OF UNIVERSAL ORLAND RESORT

Positioned in the heart of Orlando’s premier tourism corridor, this billboard location delivers unbeatable visibility just across the street from Universal Orlando Resort. With constant vehicle flow from theme park visitors, resort guests, rideshare drivers, hotel shuttles, and daily commuters, this placement captures attention at one of the most energized intersections in Central Florida.

Turkey Lake Road serves as a key connector between International Drive, major resorts, and the region’s top entertainment destinations—making this site a powerful platform for brands looking to engage both tourists and locals. From national campaigns to local businesses targeting high-spend visitors, this location offers premium exposure in a market fueled by year-round traffic.

<b>PANEL NO:</b>	FL_103B
<b>MARKET:</b>	Orlando
<b>COMMUNITY:</b>	Sky Lake
<b>SIZE:</b>	10’6”H x 36’W
<b>LAT/LONG:</b>	28.478444, -81.4752725-
<b>FACING:</b>	South
<b>*IMPRESSIONS:</b>	162,738
<b>GEOPATH ID:</b>	30897008
<b>TYPE:</b>	Digital
<b>ILLUMINATION:</b>	Yes

*\*Impressions values are weekly based on Adults 18+.*