



AT THE DOORSTEP OF UNIVERSAL ORLANDO RESORT

Positioned in the heart of Orlando’s premier tourism corridor, this billboard location delivers unbeatable visibility just across the street from Universal Orlando Resort. With constant vehicle flow from theme park visitors, resort guests, rideshare drivers, hotel shuttles, and daily commuters, this placement captures attention at one of the most energized intersections in Central Florida.

Turkey Lake Road serves as a key connector between International Drive, major resorts, and the region’s top entertainment destinations—making this site a powerful platform for brands looking to engage both tourists and locals. From national campaigns to local businesses targeting high-spend visitors, this location offers premium exposure in a market fueled by year-round traffic.

PANEL NO:	FL_103A
MARKET:	Orlando
COMMUNITY:	Sky Lake
SIZE:	10'6"H x 36'W
LAT/LONG:	28.478444, -81.47527259-
FACING:	North
*IMPRESSIONS:	172,189
GEOPATH ID:	30897000
TYPE:	Digital
ILLUMINATION:	Yes

**Impressions values are weekly based on Adults 18+.*