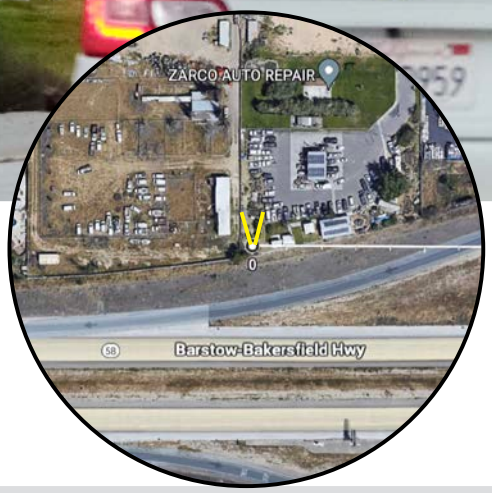
FOXPOINT

# 6221 E BRUNDAGE LN_BAKERSFIELD_CA

# KERN COUNTY




This digital billboard commands one of Bakersfield's most valuable west-side corridors. Positioned to directly face vehicles traveling along the Barstow-Bakersfield Highway, this unit captures motorists moving westbound toward central Bakersfield, as well as steady local commuter traffic flowing through the Brundage commercial district.

Its placement makes it a powerful visibility point for brands looking to reach audiences before they enter key retail, residential, and industrial zones. With clean lines, a strong elevated angle, and a bright, high-resolution LED face, the display holds attention day or night—ideal for local businesses, regional advertisers, event marketing, and large-format brand storytelling.

TRAFFIC EXPOSURE:
Based on surrounding corridor activity from Barstow-Bakersfield Highway and Brundage Lane volumes, this location reaches a wide mix of residents, workers, and through-traffic—delivering robust daily impressions and consistent, high-frequency exposure throughout the day.

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| **PANEL NO:** | CA-106B |
| **MARKET:** | Kern County |
| **COMMUNITY:** | Bakersfield |
| **SIZE:** | 14'H x 48'W |
| **LAT/LONG:** | 35°21'10.2" 118°56'04.0" |
| **FACING:** | West |
| ***IMPRESSIONS:** | 136,388 |
| **TAB ID:** | 50689980 |
| **TYPE:** | STATIC |
| **ILLUMINATION:** | YES |

**Impressions values are weekly based on Adults 18+.*