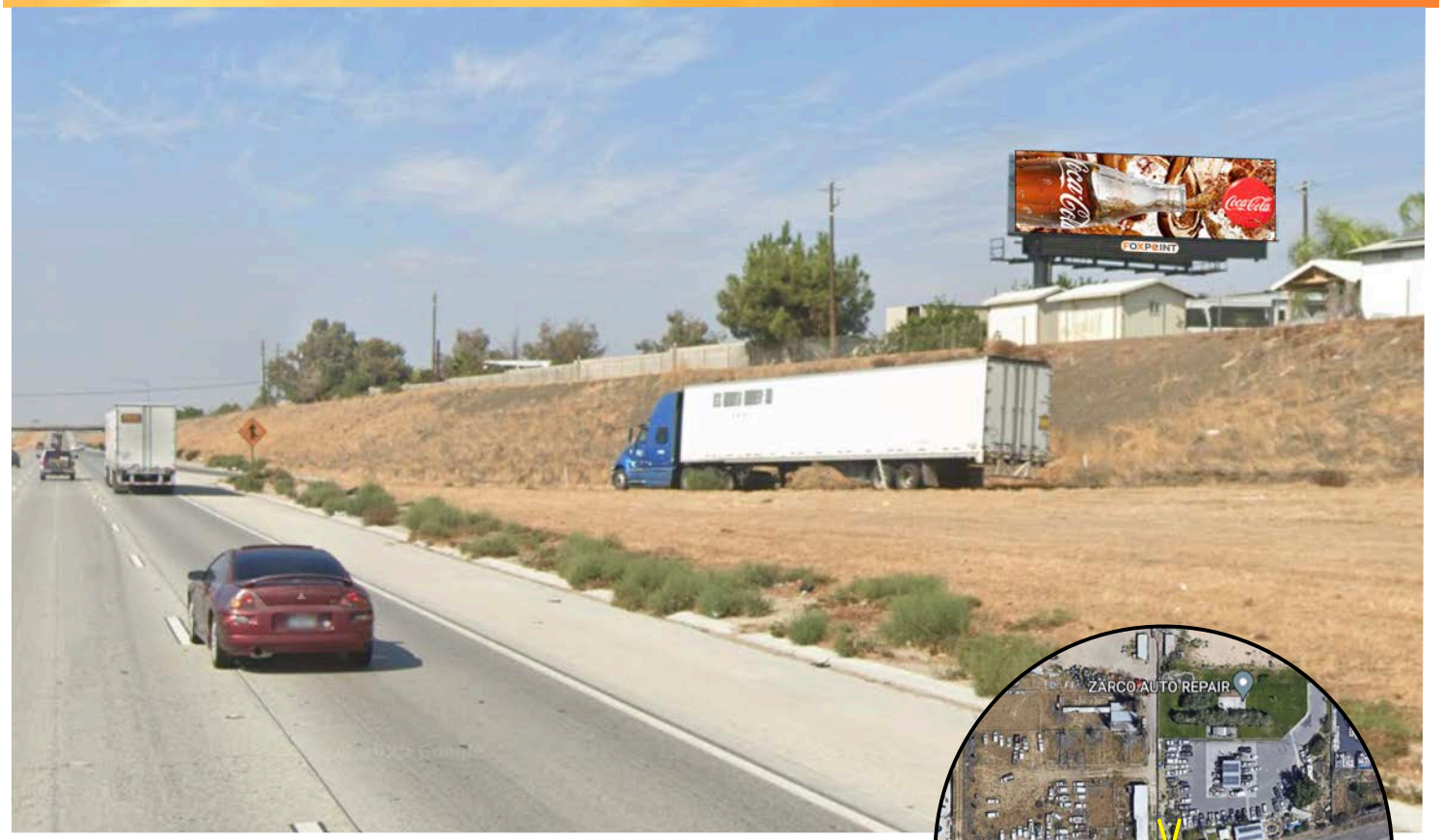
FOXPOINT

6221 E BRUNDAGE LN_BAKERSFIELD_CA

KERN COUNTY



This digital billboard commands one of Bakersfield's most valuable west-side corridors. Positioned to directly face vehicles traveling along the Barstow-Bakersfield Highway, this unit captures motorists moving westbound toward central Bakersfield, as well as steady local commuter traffic flowing through the Brundage commercial district.

Its placement makes it a powerful visibility point for brands looking to reach audiences before they enter key retail, residential, and industrial zones. With clean lines, a strong elevated angle, and a bright, high-resolution LED face, the display holds attention day or night—ideal for local businesses, regional advertisers, event marketing, and large-format brand storytelling.

TRAFFIC EXPOSURE:
Based on surrounding corridor activity from Barstow-Bakersfield Highway and Brundage Lane volumes, this location reaches a wide mix of residents, workers, and through-traffic—delivering robust daily impressions and consistent, high-frequency exposure throughout the day.

PANEL NO:	CA-106A
MARKET:	Kern County
COMMUNITY:	Bakersfield
SIZE:	14'H x 48'W
LAT/LONG:	35°21'10.2" 118°56'04.0"
FACING:	East
***IMPRESSIONS:**	70,357
TAB ID:	50692263
TYPE:	DIGITAL
ILLUMINATION:	YES

**Impressions values are weekly based on Adults 18+.*