



### GATEWAY TO DOWNTOWN ORLANDO

Premium 10'6" x 36' double-sided digital display offering street-level visibility along Colonial Drive, a major local thoroughfare leading in and out of downtown Orlando. It is positioned at the stoplight intersection of Colonial and Mercy Drive, surrounded by retail, restaurants, and popular suburban neighborhoods with substantial local traffic. The location sits adjacent to the Central Florida Fairgrounds and the Orlando Amphitheater.

PANEL NO:	FL_106A
MARKET:	Orlando
COMMUNITY:	Orlando
SIZE:	10'6"H x 36'W
LAT/LONG:	28.552954, -81.430189
FACING:	East
*IMPRESSIONS:	212,917
GEOPATH ID:	50721965
TYPE:	Digital
ILLUMINATION:	Yes

*\*Impressions values are weekly based on Adults 18+.*