



PRIME READ FOR COMMUTERS & VISITORS

This premium 10'6" x 36" double-sided digital display is a high-profile sign visible along Route 301 for traffic heading in and out of downtown Ocala, one of the fastest-growing cities in Florida. Ocala is known as the horse capital of the world, home to over 600 farms and ranches. The location is in close proximity to the Ocala Historic District and Ocala Hospital, and benefits from substantial local travel surrounded by retail, restaurants, and popular suburbs in the immediate area.

PANEL NO:	FL_108A
MARKET:	Orlando
COMMUNITY:	Ocala
SIZE:	10'6"H x 36'W
LAT/LONG:	29.153838, -82.126047
FACING:	NW
*IMPRESSIONS:	39,387
GEOPATH ID:	50791155
TYPE:	Digital
ILLUMINATION:	Yes

**Impressions values are weekly based on Adults 18+.*