



FLORIDA TURNPIKE DIGITAL

This premium 14' x 48' double-sided digital billboard is a high-profile sign with an exceptional viewshed to the Florida Turnpike (Hwy 91). The northbound face reaches traffic heading directly toward Universal Studios, the Orlando Outlets, and the city of Orlando, while the southbound face captures travelers headed to Kissimmee and all points south. Positioned along one of the busiest roads in Orlando, it benefits from heavy local, regional, and tourism traffic.

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| PANEL NO: | FL_105B |
| MARKET: | Orlando |
| COMMUNITY: | Orlando |
| SIZE: | 14'H x 48'W |
| LAT/LONG: | 28.401926, -81.392361 |
| FACING: | South |
| *IMPRESSIONS: | 95,687 |
| GEOPATH ID: | 50721964 |
| TYPE: | Digital |
| ILLUMINATION: | Yes |

**Impressions values are weekly based on Adults 18+.*