



## FLORIDA TURNPIKE DIGITAL

This premium 14' x 48' double-sided digital billboard is a high-profile sign with an exceptional viewshed to the Florida Turnpike (Hwy 91). The northbound face reaches traffic heading directly toward Universal Studios, the Orlando Outlets, and the city of Orlando, while the southbound face captures travelers headed to Kissimmee and all points south. Positioned along one of the busiest roads in Orlando, it benefits from heavy local, regional, and tourism traffic.

PANEL NO:	FL_105A
MARKET:	Orlando
COMMUNITY:	Orlando
SIZE:	14'H x 48'W
LAT/LONG:	28.401926, -81.392361
FACING:	North
*IMPRESSIONS:	79,799
GEOPATH ID:	50721961
TYPE:	Digital
ILLUMINATION:	Yes

*\*Impressions values are weekly based on Adults 18+.*