



PROXIMITY TO KEY LANDMARKS

This location along one of Central Florida’s most vital transportation corridors. Situated on State Road 50 (Colonial Drive)—a key east-west artery—this location benefits from strong traffic flow, long sightlines, and increasing regional development. This location is uniquely positioned at the edge of rapid residential and commercial expansion in East Orange County. As new communities and businesses continue to develop in the corridor, advertisers gain access to a growing and captive audience.

PANEL NO:	FL_101A
MARKET:	Orlando
COMMUNITY:	Sky Lake
SIZE:	10’6”H x 36’W
LAT/LONG:	28.560709, -81.128482
FACING:	West
*IMPRESSIONS:	TBD
GEOPATH ID:	TBD
TYPE:	Digital
ILLUMINATION:	Yes

**Impressions values are weekly based on Adults 18+.*