



## I-44 THOROUGHFARE REACHING TOURISTS, COMMUTERS AND LOCALS

Newly constructed 12' x 40' bulletin is located just south of the Lake of the Ozarks and central to Springfield, St Louis and Kansas City. Delivering a clean, unobstructed read to motorists this bulletin will provide an advertiser excellent messaging to both the local community, commuters and the tourist audience. I-44 is the main roadway for travelers heading between St Louis and Springfield.

<b>PANEL NO:</b>	MO-06B
<b>MARKET:</b>	St Louis
<b>COMMUNITY:</b>	Cuba
<b>SIZE:</b>	12'H x 40"W
<b>LAT/LONG:</b>	38.047693, -91.465853
<b>FACING:</b>	Southwest
<b>*IMPRESSIONS:</b>	94,643
<b>GEOPATH ID:</b>	50464547
<b>TYPE:</b>	Static
<b>ILLUMINATION:</b>	Under construction

*\*Impressions values are weekly based on Adults 18+.*