



## I-44 THOROUGHFARE REACHING TOURISTS, COMMUTERS AND LOCALS

Newly constructed 12' x 40' bulletin is located just southeast of the Lake of the Ozarks and central to Springfield, St Louis and Kansas City. Delivering a clean, unobstructed read to motorists this bulletin will provide an advertiser excellent messaging to both the local community, commuters and the tourist audience. I-44 is the main roadway for travelers heading between St Louis and Springfield.

PANEL NO:	MO-05A
MARKET:	St Louis
COMMUNITY:	Rolla
SIZE:	12'H x 40"W
LAT/LONG:	37.945648, -91.879121
FACING:	East
*IMPRESSIONS:	100,115
GEOPATH ID:	50464548
TYPE:	Static
ILLUMINATION:	Under construction

*\*Impressions values are weekly based on Adults 18+.*