



10 TIMES SQUARE, MANHATTAN

**FOXPOINT**

**NEW YORK**



## TIMES SQUARE EXPOSURE WITHOUT THE CLUTTER

Located in the south end of Times Square’s bow tie, this new landmark digital is in a prime location reaching visitors & local commuters. Centrally located between Bryant Park and the Port Authority bus hub this corner display is in the middle of a revitalized retail and dining destination and just outside of the clutter of the over-saturated core of Times Square.

<b>PANEL NO:</b>	NY-02
<b>MARKET:</b>	New York
<b>COMMUNITY:</b>	Times Square
<b>SIZE:</b>	20'H x 67'W
<b>LAT/LONG:</b>	40.7551, -73.9871
<b>FACING:</b>	North/East
<b>*IMPRESSIONS:</b>	812,745
<b>TAB ID:</b>	30984126
<b>TYPE:</b>	Full Motion Digital
<b>ILLUMINATION:</b>	22hrs

*\*Impressions values are weekly based on Adults 18+.*