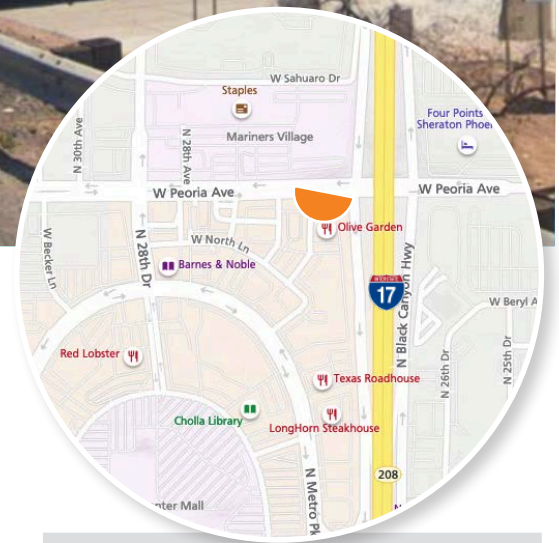


DIGITAL



METROCENTER I-17 DIGITAL TOWER

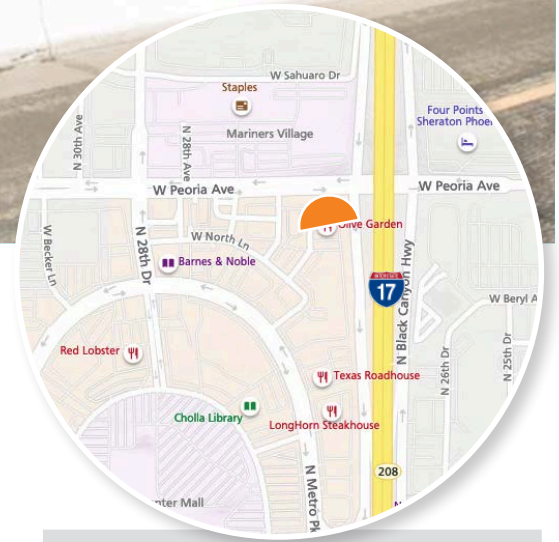
This new two-sided 30' x 20' digital display is located in central Phoenix along Interstate 17 in the Metrocenter complex. This location is at the epicenter of an area that is currently under major renovation anchored by a new transportation hub and surrounded by industrial, retail and dining offerings.

With a population of 4,737,270, Phoenix is the 5th most populous city of the United States. More than 16 million people visit the metropolitan area each year to enjoy the weather, not to mention the luxurious spas, resorts, and casinos.

PANEL NO:	AZ-01A
MARKET:	PHOENIX
COMMUNITY:	Metro Center
SIZE:	25'H x 20'W
LAT/LONG:	33.58168, -112.11793
FACING:	North
*IMPRESSIONS:	160,000
TAB ID:	TBD
TYPE:	Digital
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*

DIGITAL



METROCENTER I-17 DIGITAL TOWER

This new two-sided 30' x 20' digital display is located in central Phoenix along Interstate 17 in the Metrocenter complex. This location is at the epicenter of an area that is currently under major renovation anchored by a new transportation hub and surrounded by industrial, retail and dining offerings.

With a population of 4,737,270, Phoenix is the 5th most populous city of the United States. More than 16 million people visit the metropolitan area each year to enjoy the weather, not to mention the luxurious spas, resorts, and casinos.

PANEL NO:	AZ-01B
MARKET:	PHOENIX
COMMUNITY:	Metro Center
SIZE:	25'H x 20'W
LAT/LONG:	33.58168, -112.11793
FACING:	South
*IMPRESSIONS:	150,000
TAB ID:	TBD
TYPE:	Digital
ILLUMINATION:	18hrs

**Impressions values are weekly based on Adults 18+.*